

What is claimed is:

1. A long-term general-purpose water repellant, characterized by having three ingredients, ie an emulsion of zirconium oxide, a liquid paraffin, and an emulsion of polyvinyl acetate resin, mixed sequentially at a ratio of 1 : 4 : 1 or a ratio approximating it.
2. A long-term general-purpose water repellant according to claim 1, wherein the agent, on being subjected to the fluorescent X-ray analysis in a state dried and then calcined, is found to contain at least 0.005 - 0.030% of sodium, 0.003 - 0.015% of aluminum, 0.001 - 0.010% of phosphorus, 0.01 - 0.10% of sulfur, and 0.20 - 0.80% of potassium.
3. A long-term general-purpose of water repellant according to claim 2, which comprises magnesium, silicon, chlorine, calcium, iron, zinc, and rubidium in addition to said elements.